



# SAFETY DATA SHEET

Revision Date: 13-Aug-2018

Revision Number: 3

## 1. PRODUCT AND COMPANY IDENTIFICATION

**Product Name** FRESH START MULTI-PURPOSE LATEX PRIMER WHITE  
**Product Code** N02300  
**Alternate Product Code** N02300  
**Product Class** WATER THINNED PAINT  
**Color** White  
**Recommended use** Paint  
**Restrictions on use** No information available

**Manufacturer**  
Benjamin Moore & Co.  
101 Paragon Drive  
Montvale, NJ 07645  
Phone: 1-866-708-9180  
www.benjaminmoore.com

**Emergency Telephone**  
CHEMTREC (US): 800-424-9300  
CHEMTREC (outside US): (703)-527-3887

## 2. HAZARDS IDENTIFICATION

### Classification

This chemical is not considered hazardous by the 2012 OSHA Hazard Communication Standard (29 CFR 1910.1200)

### Label elements

Not a hazardous substance or mixture according to the Globally Harmonized System (GHS)

**Appearance** liquid

**Odor** little or no odor

### Hazards not otherwise classified (HNOC)

Not applicable

### Other information

No information available

### Other hazards

May cause allergic skin reaction

### 3. COMPOSITION INFORMATION ON COMPONENTS

Chemical name	CAS No.	Weight-%
Titanium dioxide	13463-67-7	15
Zinc oxide	1314-13-2	1
Hexanedioic acid, dihydrazide	1071-93-8	0.5
Sodium C14-C16 olefin sulfonate	68439-57-6	0.5

### 4. FIRST AID MEASURES

<b>General Advice</b>	No hazards which require special first aid measures.
<b>Eye Contact</b>	Rinse thoroughly with plenty of water for at least 15 minutes and consult a physician.
<b>Skin Contact</b>	Wash off immediately with soap and plenty of water while removing all contaminated clothes and shoes.
<b>Inhalation</b>	Move to fresh air. If symptoms persist, call a physician.
<b>Ingestion</b>	Clean mouth with water and afterwards drink plenty of water. Consult a physician if necessary.
<b>Most Important Symptoms/Effects</b>	May cause allergic skin reaction.
<b>Notes To Physician</b>	Treat symptomatically.

### 5. FIRE-FIGHTING MEASURES

<b>Suitable Extinguishing Media</b>	Use extinguishing measures that are appropriate to local circumstances and the surrounding environment.
<b>Protective Equipment And Precautions For Firefighters</b>	As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH (approved or equivalent) and full protective gear.
<b>Specific Hazards Arising From The Chemical</b>	Closed containers may rupture if exposed to fire or extreme heat.
<b>Sensitivity To Mechanical Impact</b>	No
<b>Sensitivity To Static Discharge</b>	No
<b>Flash Point Data</b>	
Flash Point (°F)	Not applicable
Flash Point (°C)	Not applicable
Method	Not applicable

**Flammability Limits In Air**

**Lower flammability limit:** Not applicable  
**Upper flammability limit:** Not applicable

**NFPA**    **Health:** 1                    **Flammability:** 0                    **Instability:** 0                    **Special:** Not Applicable

**NFPA Legend**  
0 - Not Hazardous  
1 - Slightly  
2 - Moderate  
3 - High  
4 - Severe

*The ratings assigned are only suggested ratings, the contractor/employer has ultimate responsibilities for NFPA ratings where this system is used.  
Additional information regarding the NFPA rating system is available from the National Fire Protection Agency (NFPA) at [www.nfpa.org](http://www.nfpa.org).*

**6. ACCIDENTAL RELEASE MEASURES**

**Personal Precautions**                    Avoid contact with skin, eyes and clothing. Ensure adequate ventilation.

**Other Information**                        Prevent further leakage or spillage if safe to do so.

**Environmental precautions**            See Section 12 for additional Ecological Information.

**Methods for Cleaning Up**                Soak up with inert absorbent material. Sweep up and shovel into suitable containers for disposal.

**7. HANDLING AND STORAGE**

**Handling**                                    Avoid contact with skin, eyes and clothing. Avoid breathing vapors, spray mists or sanding dust. In case of insufficient ventilation, wear suitable respiratory equipment.

**Storage**                                      Keep container tightly closed. Keep out of the reach of children.

**Incompatible Materials**                 No information available

**8. EXPOSURE CONTROLS/PERSONAL PROTECTION**

**Exposure Limits**

Chemical name	ACGIH TLV	OSHA PEL
Titanium dioxide	10 mg/m <sup>3</sup> - TWA	15 mg/m <sup>3</sup> - TWA
Zinc oxide	2 mg/m <sup>3</sup> - TWA 10 mg/m <sup>3</sup> - STEL	5 mg/m <sup>3</sup> - TWA 15 mg/m <sup>3</sup> - TWA

**Legend**  
ACGIH - American Conference of Governmental Industrial Hygienists Exposure Limits  
OSHA - Occupational Safety & Health Administration Exposure Limits  
N/E - Not Established

<b>Engineering Measures</b>	Ensure adequate ventilation, especially in confined areas.
<b>Personal Protective Equipment</b>	
<b>Eye/Face Protection</b>	Safety glasses with side-shields.
<b>Skin Protection</b>	Protective gloves and impervious clothing.
<b>Respiratory Protection</b>	In case of insufficient ventilation wear suitable respiratory equipment.
<b>Hygiene Measures</b>	Avoid contact with skin, eyes and clothing. Remove and wash contaminated clothing before re-use. Wash thoroughly after handling.

## 9. PHYSICAL AND CHEMICAL PROPERTIES

<b>Appearance</b>	liquid
<b>Odor</b>	little or no odor
<b>Odor Threshold</b>	No information available
<b>Density (lbs/gal)</b>	9.9 - 10.3
<b>Specific Gravity</b>	1.18 - 1.23
<b>pH</b>	No information available
<b>Viscosity (cps)</b>	No information available
<b>Solubility(ies)</b>	No information available
<b>Water solubility</b>	No information available
<b>Evaporation Rate</b>	No information available
<b>Vapor pressure @20 °C (kPa)</b>	No information available
<b>Vapor density</b>	No information available
<b>Wt. % Solids</b>	40 - 50
<b>Vol. % Solids</b>	25 - 35
<b>Wt. % Volatiles</b>	50 - 60
<b>Vol. % Volatiles</b>	65 - 75
<b>VOC Regulatory Limit (g/L)</b>	< 100
<b>Boiling Point (°F)</b>	212
<b>Boiling Point (°C)</b>	100
<b>Freezing Point (°F)</b>	32
<b>Freezing Point (°C)</b>	0
<b>Flash Point (°F)</b>	Not applicable
<b>Flash Point (°C)</b>	Not applicable
<b>Method</b>	Not applicable
<b>Flammability (solid, gas)</b>	Not applicable
<b>Upper flammability limit:</b>	Not applicable
<b>Lower flammability limit:</b>	Not applicable
<b>Autoignition Temperature (°F)</b>	No information available
<b>Autoignition Temperature (°C)</b>	No information available
<b>Decomposition Temperature (°F)</b>	No information available
<b>Decomposition Temperature (°C)</b>	No information available
<b>Partition coefficient</b>	No information available

## 10. STABILITY AND REACTIVITY

<b>Reactivity</b>	Not Applicable
<b>Chemical Stability</b>	Stable under normal conditions.
<b>Conditions to avoid</b>	Prevent from freezing.

<b>Incompatible Materials</b>	No materials to be especially mentioned.
<b>Hazardous Decomposition Products</b>	None under normal use.
<b>Possibility of hazardous reactions</b>	None under normal conditions of use.

## 11. TOXICOLOGICAL INFORMATION

### Product Information

#### Information on likely routes of exposure

**Principal Routes of Exposure** Eye contact, skin contact and inhalation.

#### Acute Toxicity

**Product Information** No information available

#### Symptoms related to the physical, chemical and toxicological characteristics

**Symptoms** No information available

#### Delayed and immediate effects as well as chronic effects from short and long-term exposure

<b>Eye contact</b>	May cause slight irritation.
<b>Skin contact</b>	Substance may cause slight skin irritation. Prolonged or repeated contact may dry skin and cause irritation.
<b>Inhalation</b>	May cause irritation of respiratory tract.
<b>Ingestion</b>	Ingestion may cause gastrointestinal irritation, nausea, vomiting and diarrhea.
<b>Sensitization</b>	May cause an allergic skin reaction
<b>Neurological Effects</b>	No information available.
<b>Mutagenic Effects</b>	No information available.
<b>Reproductive Effects</b>	No information available.
<b>Developmental Effects</b>	No information available.
<b>Target organ effects</b>	No information available.
<b>STOT - single exposure</b>	No information available.
<b>STOT - repeated exposure</b>	No information available.
<b>Other adverse effects</b>	No information available.
<b>Aspiration Hazard</b>	No information available

#### Numerical measures of toxicity

The following values are calculated based on chapter 3.1 of the GHS document

**ATEmix (oral)** 28311 mg/kg

#### Component Information

##### Titanium dioxide

LD50 Oral: > 10000 mg/kg (Rat)

##### Zinc oxide

LD50 Oral: 5000 mg/kg (Rat)

LC50 Inhalation (Dust): > 5700 mg/m<sup>3</sup> (Rat, 4 hr.)

### Carcinogenicity

The information below indicates whether each agency has listed any ingredient as a carcinogen:

Chemical name	IARC	NTP	OSHA
Titanium dioxide	2B - Possible Human Carcinogen		Listed

• Although IARC has classified titanium dioxide as possibly carcinogenic to humans (2B), their summary concludes: "No significant exposure to titanium dioxide is thought to occur during the use of products in which titanium dioxide is bound to other materials, such as paint."

### Legend

IARC - International Agency for Research on Cancer

NTP - National Toxicity Program

OSHA - Occupational Safety & Health Administration

## 12. ECOLOGICAL INFORMATION

### Ecotoxicity Effects

The environmental impact of this product has not been fully investigated.

### Product Information

#### Acute Toxicity to Fish

No information available

#### Acute Toxicity to Aquatic Invertebrates

No information available

#### Acute Toxicity to Aquatic Plants

No information available

#### Persistence / Degradability

No information available.

#### Bioaccumulation

No information available.

#### Mobility in Environmental Media

No information available.

#### Ozone

No information available

### Component Information

#### Acute Toxicity to Fish

Titanium dioxide

LC50: > 1000 mg/L (Fathead Minnow - 96 hr.)

#### Acute Toxicity to Aquatic Invertebrates

No information available

**Acute Toxicity to Aquatic Plants**

No information available

**13. DISPOSAL CONSIDERATIONS**

**Waste Disposal Method**

Dispose of in accordance with federal, state, and local regulations. Local requirements may vary, consult your sanitation department or state-designated environmental protection agency for more disposal options.

**14. TRANSPORT INFORMATION**

**DOT** Not regulated

**ICAO / IATA** Not regulated

**IMDG / IMO** Not regulated

**15. REGULATORY INFORMATION**

**International Inventories**

**TSCA: United States**

Yes - All components are listed or exempt.

**DSL: Canada**

Yes - All components are listed or exempt.

**Federal Regulations**

**SARA 311/312 hazardous categorization**

Acute health hazard	No
Chronic Health Hazard	No
Fire hazard	No
Sudden release of pressure hazard	No
Reactive Hazard	No

**SARA 313**

Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372:

*None*

**Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)**

This product contains the following HAPs:

*None*

**US State Regulations**





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**END OF SAFETY DATA SHEET**